

**“It is the things
you can't see
that change
the world.”**

Welcome to our next generation
sustainable solution.

QIRA

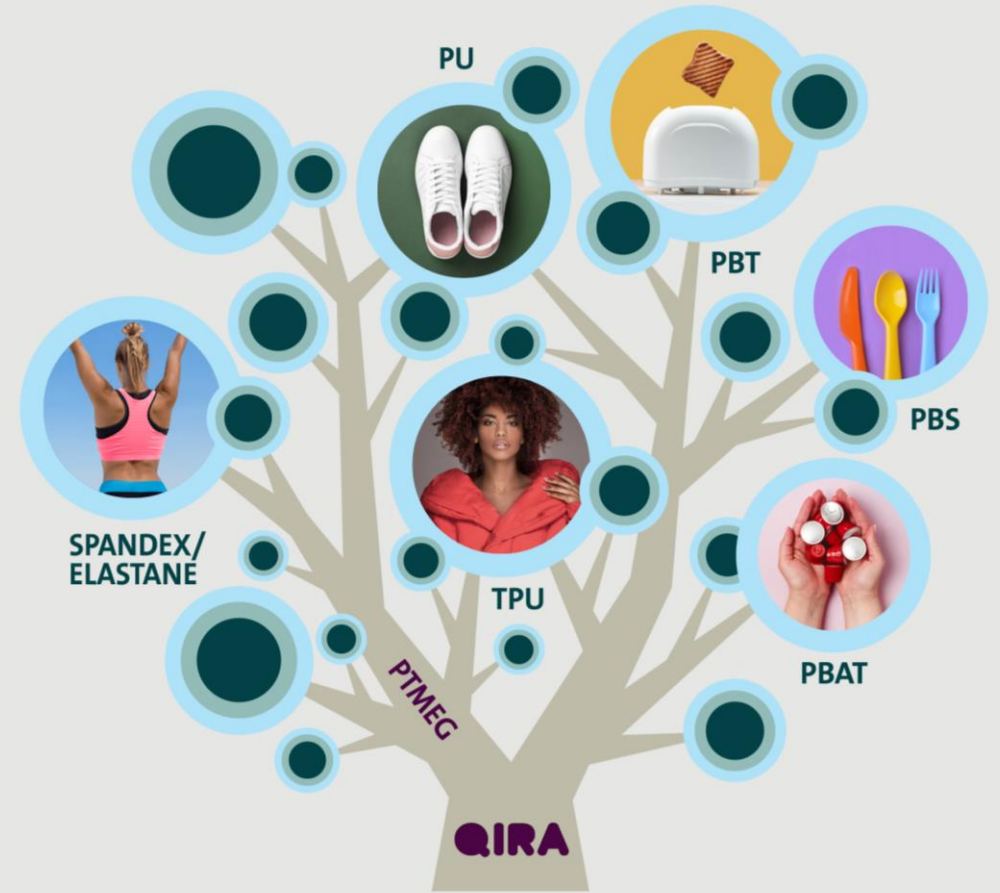


A next generation sustainable solution

QIRA is the next generation of 1,4-butanediol (BDO) – an easy-to-implement, bio-based BDO made from renewable feedstocks that reduces CO₂ emissions compared to materials made using fossil-fuel based BDO.

As a key platform chemical, QIRA can be used in a wide variety of applications, including spandex fibers, bioplastics and polyurethanes.

Across a multitude of industries, ranging from fashion to automotive, packaging and electronics, QIRA delivers functionality without compromise through more sustainable solutions that are better for people and the planet.



“Responsible farming is at the heart of what I do.”

“As populations grow, we need to produce a lot more on the farm to take care of society’s needs, but it has to be done in a responsible way. As farmers, we do our part to maintain soil health through use of cover crops

and minimizing tillage. We apply precision agriculture technologies in the fertilizers and pesticides we use on our fields. We practice effective crop rotation to maintain soil nutrients and maximize crop yields.”



Collaboration is at the heart of what we do



In order for value chains to become circular, collaboration is the key driver to achieve real transformation. Brand owners, manufacturers of all tiers, NGOs, customers and other stakeholders make up an ecosystem in which everyone plays a role in helping make the entire value chain more sustainable.

QIRA aims to bring all players of this ecosystem closer together to foster mutual collaboration and we ask to connect with us so that together, we can create a responsible future.

QIRA for brand owners

QIRA can help a multitude
of industries to become
more sustainable.





QIRA for brands

We want to help you become an engineer of change

We recognize the urgent need for efficient, sustainable solutions and the widespread consumer demand for brands to drive change. That's why QIRA is the next generation of BDO – an easy-to-implement, bio-based BDO that reduces CO₂ emissions. Made from renewable plants, like corn, QIRA can radically accelerate your journey

toward a fossil-free future. We believe that sustainability shouldn't be difficult. And being sustainable shouldn't force you to compromise on quality. In close cooperation with you and material producers, we promote using QIRA to define new quality and performance standards for synthetic materials for a wide range of industries, such as fashion, automotive, electronics and packaging.

“We need to listen deeply to our customers who are demanding more sustainable products.”

“Let's be honest with ourselves in the fashion industry: our customers are shaking up our market and are shifting and breaking paradigms.

Driven by the increasing public debate around sustainability issues, they demand more transparency, less lip service and more action by brands to become more sustainable.”



The resulting materials not only allow you to set new benchmarks in terms of comfort, style and elegance, they will also exceed your customers' expectations of durability, impact resistance and longevity. With material sourced by QIRA, you can keep delivering the quality your customers deserve and at the same time enable them to do good for people and the planet.

QIRA for material producers

With QIRA a large variety of materials
can become more sustainable.





QIRA for material producers

Our answer to complex problems? Simple solutions.

As our world is becoming more environmentally aware, the demand for sustainably manufactured materials is increasing rapidly. Yet, the trilemma of cost efficiency, quality standards and ecological impact prevents green transformation across a wide range of industries. Recognizing the need for lasting innovation, we have developed QIRA – a high quality, cost efficient and easy-to-implement bio-based BDO. Renewably sourced, it facilitates your next steps on our common journey to significant greenhouse gas emission reduction and a circular economy. Not only can bio-based QIRA be seamlessly

integrated without transformation costs, it also delivers the superior functionality you need to maintain product quality.

As QIRA is suited to multiple applications, you can provide a differentiated offering to your customers enabling them to tap into new, diverse initiatives. With QIRA, you can keep delivering the quality and precision your clients deserve and at the same time enable them to reduce their CO₂ footprint.

With QIRA a large variety of materials can become more sustainable



Spandex: An excellent blend with other materials

QIRA can increase the overall sustainable content of Spandex by up to 80%.

Usage in: denim, underwear, outdoor wear, suits, athletic wear, diapers



PU: Providing a variety of applications

QIRA is an excellent building block for polyols and gives additional benefits when used as chain extender

Usage in: PU leather, mattresses, wall insulation, food bags, automotive seats, shoes



TPU: Increasing products' bio-content

QIRA can play an important role and increase the bio-content of polyester- & polyether based TPU systems.

Usage in: textile coatings, golf balls, ski boots, shoe soles, phone cases, skate wheels



PBT: For components with high durability

QIRA can increase the bio-content of BDO by up to 40%.

Usage in: PBT fibers, bumpers, electronics housing, EV chargers, connectors



Bio-Plastics: Enabling more bio- based products

QIRA enables two of the most important bio-plastics, PBS & PBAT, to be both biodegradable and bio-based.

Usage in: paper cup coatings, single use plastic, agricultural films



How QIRA helps to become more sustainable

We believe that sustainability shouldn't be difficult. And being sustainable shouldn't compromise on quality. With material sourced by QIRA, you can keep delivering the quality your customers deserve and at the same time enable them to do good for planet and people.



CO₂ from the air is sequestered by the corn to form starch.



In a novel production process, glucose is fermented by microorganisms.



Corn starch is extracted and converted into glucose syrup.



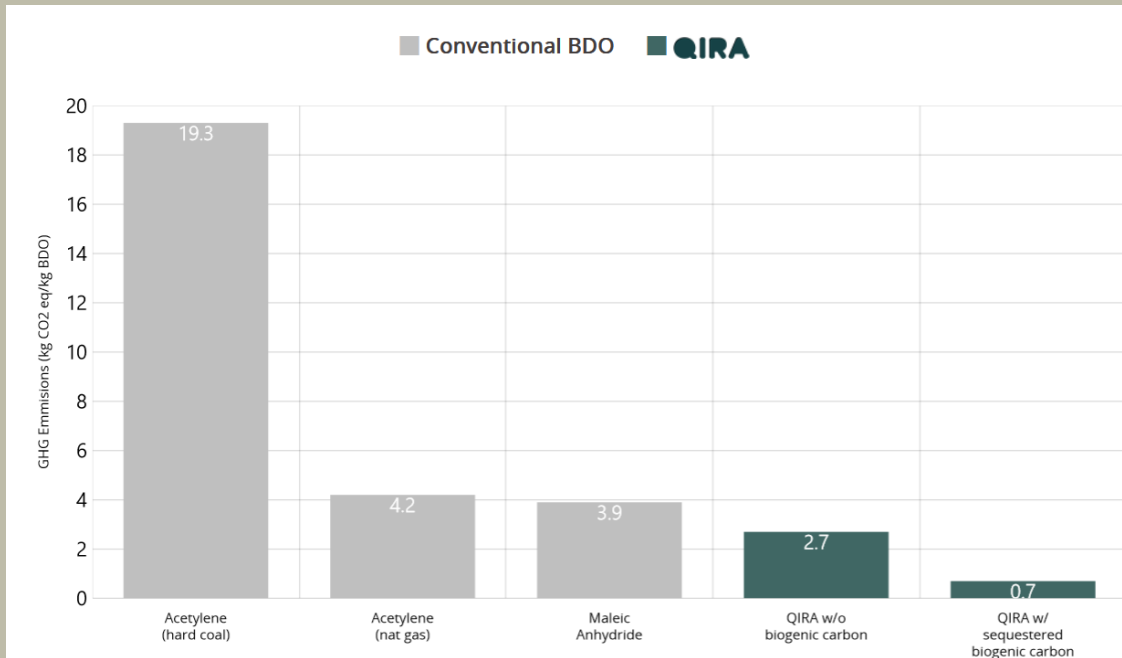
QIRA (1,4 butanediol) is extracted.

Reduced CO₂ footprint

Due to its unique manufacturing process and use of renewable plants, like corn, QIRA can lower a product's CO₂ footprint compared to products made with conventional BDO.

As QIRA can be used in a variety of industries, such as fashion, automotive, packaging and elec-

tronics, it can play an important role in making our planet more sustainable. We continue working with our supply chain partners to further improve QIRA's CO₂ footprint with the goal of becoming "net-zero" or even carbon negative.



Disclaimer: This information is based on preliminary evaluations and is provided for informational purposes only. Specific results for fossil-based products may vary. QIRA (bio-based BDO) GHG calculated based on site-specific data in North America and engineering design from 2021. QIRA (bio-based BDO) results are from an external commissioned study. Conventional BDO results were calculated internally using IPCC 100a method and data from EcoInvent database version 3, assuming production in China. The information in these graphs are based on publicly available sources and unpublished data and is believed to be true and accurate, however, Qore does not guarantee or make any warrant of accuracy or completeness.

Specification

QIRA has the same specification as conventional 1,4-butanediol. To guarantee the same quality of material, producers must ensure that the specification of their raw materials are within a defined range. BDO is globally specified by its

purity, moisture content, color and appearance. QIRA offers the same or even higher quality than fossil-fuel based BDOs and therefore can be used as a direct replacement.

	QIRA (bio-based BDO)	Conventional BDO
Assay (wt % 1,4-butanediol)	> 99.5	≥ 99.5
Water (ppm)	< 500	< 500
Color (APHA)	< 10	< 10
Appearance	Clear, free of visible matter	Clear, free of visible matter

QIRA: The following test methods are used: GC, DIN 51777 and DIN EN 1557

**Please get in touch
with us**

contact@myqira.com

www.myqira.com



A woman with short dark hair, wearing a white ribbed tank top, is shown from the chest up. Her eyes are closed, and her arms are raised in a gesture of surrender or prayer. She is wearing a black wristband on her right wrist and a silver bracelet on her left. The background is a vibrant orange with a cracked, textured surface.

QIRA

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